

# Online Store Application

- Credit Card number must accompany your application for processing.
- For assistance, please contact us Monday through Friday, 8:30 a.m. until 4:30 p.m. Central Time at 866.481.4414.
- Email completed application to support@printswell.com or fax to 800.476.2007.

## DEALERSHIP INFORMATION

Company Name \_\_\_\_\_ Application Date \_\_\_\_\_

Billing Address \_\_\_\_\_ Office Phone (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Office Fax (\_\_\_\_\_) \_\_\_\_\_

Owner's Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

State Sales Tax ID Number \_\_\_\_\_

If a new dealer, what type of dealership are you applying for?

- 
- Retail dealer (storefront) + Web
- 
- Studio dealer (home or other non-retail office) + Web
- 
- Web Only

Existing Website URL (If Applicable) \_\_\_\_\_

Desired Web Store URL (will end in .printswell.com) (subject to availability) \_\_\_\_\_ .printswell.com

Desired Web Header Text (ie, company name) \_\_\_\_\_

- 
- I would like to use my logo. {Please email a high resolution transparent (png) file to rachel@printswell.com.}

Minimum size logo 700W x 140H. Maximum size logo 1080W x 140H. The available logo space is horizontally oriented.

Please consider logo layout and above specs for best use of space.

## WEB STORE MAINTENANCE

- |   |          |          |
|---|----------|----------|
| <input type="checkbox"/> Monthly (\$15.00, billed on or about the 5th of each month)                        | \$15.00  | \$ _____ |
| <input type="checkbox"/> Annual (\$150 a year, billed at activation, and then annually on anniversary date) | \$150.00 | \$ _____ |

\*\*A charge to this card will recur on specified cycle (monthly or annually) without reminder. You may cancel at any time with written notice.\*\*

 Visa   
  MasterCard   
  AmEx   
  Discover   
 Card Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_   
 Name on Card \_\_\_\_\_

## MAKE COMMISSION CHECK PAYABLE TO

Name \_\_\_\_\_ Address \_\_\_\_\_

## PRINTSWELL WEB STORE DEALER GUIDELINES

- PrintsWell will host and manage your PRINTSWELL.COM website and collect all revenue from sales.
- Online dealers earn a 47% commission on sales from all customers coming directly to your site. Additionally, when a customer visits WWW.PRINTSWELL.COM without specifying a dealer, a 17% commission will be referred to an active online dealer on a random basis.
- Commission checks are mailed on or about the twenty-fifth of each month covering all orders shipped during the previous month.
- PrintsWell will provide customer service to all customers who visit your site.
- PrintsWell will manage all sales/promotions on your PRINTSWELL.COM website.

I have read and agree to all of the above policies and formally submit my application for a PrintsWell, Inc. online dealership. I understand approval of this application is at PrintsWell, Inc.'s sole discretion. Should my application be approved, I will be notified by PrintsWell, Inc. and can begin marketing my online store immediately under the terms listed above.

Signature \_\_\_\_\_ Title \_\_\_\_\_

**THE ACCOMPANYING W-9 FORM MUST BE RETURNED WITH THIS APPLICATION FOR TAX PURPOSES.**  
 PrintsWell Inc. is responsible for filing a 1099 for each dealer with commissions of \$600 or more per year.

